

MAINTAINING SUSTAINABLE QUALITY SERVICES

“be the catalyst for change...”

The Urban League continues to build the administrative and fundraising capacity of the organization to ensure that all services remain of the highest quality. The Urban League increases community awareness of the people it serves and continues to maintain its leadership reputation as one of the most successful Urban Leagues in the nation. Poverty is systemic and it takes a holistic array of services to stabilize and empower clients.

Leadership Strengths — Our active and involved board of Directors and membership reflects the strength and diversity of our community and provides a foundation for excellence in service and delivery.

Experience and Excellence — *The St. Louis Urban League is rated #1 of 105 Urban League affiliates nation-wide.* The Urban League of Metropolitan St. Louis has a proven track record in working to improve the quality of life for all St. Louisans for over 87 years. The Urban League maintains the highest standards of accreditation.

Employer — The Urban League provides living-wage jobs for more than 180 metropolitan area residents at eight sites across three regions: St. Louis City, St. Louis County and St. Clair County.

Service — The Urban League serves over 65,000 clients annually who are single parents with children, seniors struggling to survive and children caught in the web of poverty. Of the total clients served each year:

- 70% are female head of households;
- 74% have under \$9,999 annual income;
- 95% are African American; and
- 20% are 55 years of age or older.

Effect — The Urban League triples the impact of its United Way funding through direct assistance to clients.

Accountability — As a member of the United Way, the Urban League maintains strong accounting and MIS infrastructure, budget to actual variances analyzed monthly, projected units of service reviewed quarterly, and outcomes audited internally and externally by funding sources. There have been no financial findings or questioned costs in the audits conducted by Deloitte and Touche, for over \$9 million in federal funds annually.

Finances — The Urban League of Metropolitan St. Louis' operating budget is \$14,000,000 annually.